

# Strong Economic Development

In 2020 Cassowary Coast region is a strong, vibrant and progressive economy powered by bright ideas with a range of innovative business, employment and education opportunities

- ✓ An energised community working together to capitalise on opportunities
- ✓ A community with a diverse range of employment opportunities
- ✓ A healthy learning community with innovative vocational pathways
- ✓ A vibrant and supported business community
- ✓ Industrial development incorporates sustainability principles
- ✓ The fishing and agricultural sectors are profitable and sustainable in a climate of globalisation and environmental pressures
- ✓ Cassowary Coast region is the Art Deco capital of Australia
- ✓ Cassowary Coast region is a thriving tourism destination

2020



LIVEABLE CASSOWARY COAST WHOLE OF COMMUNITY PLAN 2020

**Our aspirations....**

**In 2020 Cassowary Coast region is a strong, vibrant and progressive economy powered by bright ideas with a range of innovative business, employment and education opportunities.**

**Theme: 1.0 Innovative Economic Development, Employment and Tourism**

**Outcome: 1.1 An energised community working together to capitalise on opportunities**

Objective	Strategies	Lead Partners & Partners	Timeframe	Associated Strategies
1.1.1 Create an Economic Development Strategy that will support a progressive, vibrant and diverse regional economy	<ul style="list-style-type: none"> <li>➤ Give high priority to the employment of an Economic Development Officer for the Region</li> <li>➤ Establish an economic development resource that is representative of Business, Government, community and other economic development agencies</li> <li>➤ Ensure continued support and promotion of the Region through:                             <ul style="list-style-type: none"> <li>✓ Create a Regional Economic Development Profile</li> <li>✓ Think TNQ Investment Attraction Web Portal</li> <li>✓ Cassowary Coast Country Week Promotions Committee</li> </ul> </li> </ul>	<b>Cassowary Coast Regional Council (CCRC)</b> , Advance Cairns, Cardwell Chamber of Commerce, Innisfail District Chamber of Commerce, Industry and Tourism Inc, Traditional Owners, Department of Employment, Economic Development and Innovation (DEEDI), Tully Chamber of Commerce, Mission Beach Business and Tourism, Tropical Coast Business Women's Network, Innisfail Business Women's Network	Short	<ul style="list-style-type: none"> <li>▪ CCRC Corporate Plan</li> <li>▪ CCRC Operational Plans</li> <li>▪ Representative Structure and Priority Plan for the Indigenous Community in the Innisfail District - Babinda to Mission Beach</li> </ul>

**Outcome: 1.2 A community with a diverse range of employment opportunities**

Objective	Strategies	Lead Partners & Partners	Timeframe	Associated Strategies
1.2.1 Investigate the opportunity for whole of region skills development	<ul style="list-style-type: none"> <li>➤ Support the Skilling Innisfail and Tully Networks and their planned Jobs Expo and employer awards for training</li> <li>➤ Adopt culturally appropriate model of delivery for education and vocational training throughout the region</li> </ul>	VPG, Cardwell Chamber of Commerce, Innisfail District Chamber of Commerce and Tourism, CCRC, Queensland Health, Healthier Great Green Way (HGGW), Department of Education	Medium to Long	<ul style="list-style-type: none"> <li>▪ Mamu Employment and Education Strategy</li> <li>▪ Representative Structure and Priority Plan for the Indigenous Community in the Innisfail</li> </ul>

	<b>1.2.2</b>	<b>inclusive of multi cultural and Indigenous communities</b>  <b>Develop strategies to address attraction, retention and training</b>	<ul style="list-style-type: none"> <li>➤ Encourage the uptake of apprenticeships and traineeships</li> <li>➤ Link with Indigenous role models to encourage apprenticeships and other employment outcomes</li> </ul>	and Training (DET), Endeavour Foundation Training Support Service, Tully Chamber of Commerce, Traditional Owners, DEEDI, Department of Education, Employment and Workplace Relations (DEEWR), Centrelink, Neato Employment Services, Cassowary Coast Employment, WorkLink Employment, Catholic Education, Endeavour Business Services, Mission Beach Business and Tourism, Tropical Coast Business Women's Network, Innisfail Business Women's Network		District – Babinda to Mission Beach
<b>Outcome: 1.3 A healthy learning community with innovative vocational pathways</b>						
		<b>Objective</b>	<b>Strategies</b>	<b>Lead Partners &amp; Partners</b>	<b>Timeframe</b>	<b>Associated Strategies</b>
	<b>1.3.1</b>	<b>Develop an Indigenous employment strategy</b>	<ul style="list-style-type: none"> <li>➤ Adopt culturally appropriate mode of delivery for education and vocational training throughout the Region</li> <li>➤ Encourage the uptake of apprenticeships and traineeships</li> <li>➤ Link with Indigenous local role models to encourage apprentices and other employment outcomes</li> </ul>	DET, CCRC, Cardwell Chamber of Commerce, Innisfail District Chamber of Commerce, Industry and Tourism Inc, Radiant Life College, VPG, Queensland Health, HGGW, Traditional Owners, Cardwell Chamber of Commerce Johnstone River Community Garden Group, DEEWR, DEEDI, Centrelink, Neato Employment Services, Endeavour Business Services, Catholic Education, Cassowary Coast Employment, WorkLink, Tully Chamber of Commerce, Mission Beach Business and Tourism, Mission Beach Women's Network, Innisfail Business Women's Network	Medium to Long	<ul style="list-style-type: none"> <li>▪ CCRC Corporate Plan</li> <li>▪ CCRC Operational Plans</li> <li>▪ Representative Structure and Priority Plan for the Indigenous Community in the Innisfail District - Babinda to Mission Beach</li> </ul>
	<b>1.3.2</b>	<b>Adult and Community Education</b>	<ul style="list-style-type: none"> <li>➤ Facilitate a variety of recreational and skill development programs for community members</li> </ul>			

<b>Outcome: 1.4 A vibrant and support business community</b>				
<b>Objective</b>	<b>Strategies</b>	<b>Lead Partners &amp; Partners</b>	<b>Timeframe</b>	<b>Associated Strategies</b>
<b>1.4.1 Support new and existing local business</b>	<ul style="list-style-type: none"> <li>➤ Promote business collaboration initiatives</li> <li>➤ Promote 'Start Up Business' development program</li> <li>➤ Implement strategies to develop the capacity of the local business e.g. training</li> <li>➤ Create and promote working opportunities for Indigenous community members</li> <li>➤ Link prospective indigenous business operators with relevant funding bodies</li> <li>➤ Lobby State and Federal governments for provision of support services for small business</li> </ul>	CCRC, Cardwell Chamber of Commerce, Innisfail District Chamber of Commerce, Industry and Tourism Inc, Traditional Owners, <a href="#">Tully Chamber of Commerce</a> , <a href="#">Innisfail Business Women's Network</a> , <a href="#">Tropical Coast Business Women's Network</a> , <a href="#">Mission Beach Business and Tourism</a> , <a href="#">Endeavour Business Services</a>	Medium to Long	<ul style="list-style-type: none"> <li>▪ Representative Structure and Priority Plan for the Indigenous Community in the Innisfail District - Babinda to Mission Beach</li> </ul>
<b>Outcome: 1.5 Industrial development incorporates sustainability principles</b>				
<b>Objective</b>	<b>Strategies</b>	<b>Lead Partners &amp; Partners</b>	<b>Timeframe</b>	<b>Associated Strategies</b>
<b>1.5.1 Create an environment that attracts industrial development</b>	<ul style="list-style-type: none"> <li>➤ Complete the Industrial Land Study for Innisfail in accordance with the FNQ 2031 Regional Plan</li> <li>➤ Introduce provisions in the new CCRC planning scheme to facilitate appropriate light industrial development</li> <li>➤ Light Industry <ul style="list-style-type: none"> <li>✓ Ensure additional land for light industry is available through regional planning</li> </ul> </li> <li>➤ Transport and Logistics <ul style="list-style-type: none"> <li>✓ Pursue initiatives and opportunities surrounding the transport hub concept</li> </ul> </li> </ul>	CCRC, Department of Transport and Main Roads (TMR), <a href="#">Department of Infrastructure and Planning (Industrial Land Planning Branch)</a> , <a href="#">Ports North</a>	Short to Medium	

<b>Outcome: 1.6 The fishing and agricultural sector are profitable and sustainable in a climate of globalisation and environmental pressures</b>					
<b>Objective</b>		<b>Strategies</b>	<b>Lead Partners &amp; Partners</b>	<b>Timeframe</b>	<b>Associated Strategies</b>
1.6.1	<b>Promote sustainable farming practices</b>	<ul style="list-style-type: none"> <li>➤ Develop a whole of region sustainability strategy for traditional farming practices and industries.</li> <li>➤ Develop a program for appropriate incentives for habitat friendly farming</li> </ul>	Terrain NRM, CCRC, Mission Beach Game Fishing Club, Johnstone River Community Garden Group, DEEDI, Department of Environment and Resource Management (DERM), Great Barrier Reef Marine Park Authority (GBRMPA), Environmental Protection Agency (EPA), Innisfail Game Fishing Club, Growcom, Innisfail Canegrowers Association, Tully Canegrowers Association	Medium to Long	<ul style="list-style-type: none"> <li>▪ Mission Beach Habitat Network Action Plan Draft</li> </ul>
1.6.2	<b>Promote sustainable fishing practices</b>	<ul style="list-style-type: none"> <li>➤ Identify and maintain important fishing grounds for current and future fish harvesting</li> </ul>			
1.6.3	<b>Promote diversification in primary industries and fisheries</b>	<ul style="list-style-type: none"> <li>➤ Investigate the means of diversifying traditional farming and fishing industries               <ul style="list-style-type: none"> <li>✓ Rare tropical fruits</li> <li>✓ Herbs and spices</li> <li>✓ Tea</li> <li>✓ Aqua culture</li> <li>✓ Bi products from traditional industries (biomass)</li> <li>✓ Growers markets</li> </ul> </li> </ul>			
<b>Outcome: 1.7 Cassowary Coast region is a thriving tourism destination</b>					
<b>Objective</b>		<b>Strategies</b>	<b>Lead Partners &amp; Partners</b>	<b>Timeframe</b>	<b>Associated Strategies</b>
1.7.1	<b>Capitalise on region's unique location, natural and built assets and community atmosphere</b>	<ul style="list-style-type: none"> <li>➤ Promote the region as a prominent tourism/eco-tourism destination</li> <li>➤ Consider activities to promote ports, harbour and boating facilities</li> <li>➤ Promote and develop the region to all tourism niches               <ul style="list-style-type: none"> <li>✓ Back packers</li> <li>✓ Grey nomads</li> <li>✓ Health and wellbeing</li> <li>✓ Cultural (art and food)</li> <li>✓ Indigenous</li> </ul> </li> <li>➤ Develop the Indigenous tourism market</li> </ul>	CCRC, Advance Cairns, Innisfail Lioness club, Art Deco in the Tropics Inc, Cassowary Coast Regional Arts Council Association Inc (CRACA), Innisfail District Chamber of Commerce, Industry and Tourism Inc, Innisfail Art Deco Society, Tropical Froggery Innisfail Inc, Mission Beach Game Fishing Club, Johnstone River Community Garden Group, Traditional Owners, Mission Beach Rotary club,	Long	<ul style="list-style-type: none"> <li>▪ Tropical North Queensland Events Strategy</li> <li>▪ Representative Structure and Priority Plan for the Indigenous Community in the Innisfail District - Babinda to Mission Beach</li> </ul>

	<p>1.7.2 <b>Foster a strategic and collaborative approach to festivals within the region</b></p> <p>1.7.3 <b>Conserve, Promote and Maintain Art Deco</b></p>	<p>➤ Coordinate the efforts of tourism stakeholders, local tourism operators and business groups</p> <ul style="list-style-type: none"> <li>✓ Coordinate operations of visitor information centres</li> </ul> <p>➤ Develop a Regional signage strategy</p> <p>➤ Market the region as caravan friendly place</p> <p>➤ Explore options for catering for needs of RV travellers</p> <p>➤ Support the development of proposed and existing tourism attractions including:</p> <ul style="list-style-type: none"> <li>✓ Warrina Lakes Parklands and Wetlands</li> <li>✓ Froggery</li> <li>✓ Australian Sugar Museum</li> <li>✓ artisans trails</li> <li>✓ Food rail</li> <li>✓ Sports fishing industry</li> <li>✓ Walking trails</li> <li>✓ Bushland reserves</li> <li>✓ Art deco trail</li> <li>✓ Private owned and operated ventures</li> </ul> <p>➤ Lobby to ensure that the Local National Parks are resourced and maintained</p> <p>➤ Create an integrated Festivals Advisory Committee consisting of representatives from all other festival committees</p> <p>➤ Work in partnership with relevant Tourism Agencies</p> <p>➤ Encourage and support community and tourism agencies to promote volunteering through festivals and community events</p> <p>Ensure the promotion and protection of Art Deco is included in the new CCRC Planning scheme</p> <p>➤ Market Innisfail as the Art Deco Capital of Australia and Tully as Deco Duo</p> <ul style="list-style-type: none"> <li>✓ Support development of an Art Deco organization in Tully</li> <li>✓ Ensure the provision of concerted Art Deco tourism effort and infrastructure</li> </ul>	<p>Lioness Club of Tully, Tully Chamber of Commerce, Mission Beach Business and Tourism Inc, Innisfail Game Fishing Club, Cardwell Game Fishing Club, DERM, Jumbun Community, Cairns Regional Council, Tablelands Regional Council, Tourism Queensland, Tropical Coast Tourism, TTNQ, Tully Rotary club, Lions, Apex, Innisfail Rotary club, Fitzgerald Rotary club, Arts Nexus, Australian Sugar Museum, Tully Gumboot Festival Committee, Innisfail Business Women's Network, Tropical Coast Women's Network, , Innisfail Tourist Information Centre, Tully Tourist Information Centre, Innisfail, Mission Beach Information Centre</p>	<p>Long</p>	<ul style="list-style-type: none"> <li>▪ New CCRC Planning Scheme</li> </ul>
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			<ul style="list-style-type: none"><li>✓ Develop and distribute Art Deco marketing collateral for the fly drive market from Townsville to Cairns</li><li>➤ Apply for state heritage status for the precinct and buildings – Tully and Innisfail CBD</li><li>➤ Add related Art Deco services and activities to the building heritage</li></ul>			
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# Green and Sustainable Environment

In 2020 Cassowary Coast region is a place where unique natural resources are highly valued, sustainable and well managed while our lifestyles are improved

- ✓ Well managed biodiversity and conservation of natural assets
- ✓ Cassowary Coast region is adapted to local climate change
- ✓ All aquatic based ecosystems and the air in the Cassowary Coast region are healthy
- ✓ Cassowary Coast region fosters and encourages local solutions for waste management
- ✓ Tropical climate smart built environments

2020





**Our aspirations....**

In 2020 Cassowary Coast Region is a place where unique natural resources are highly valued, sustainable and well managed while our lifestyles are improved. Our lifestyles are improved, our built environments are well planned, and our endangered species, wet tropics habitats, the Great Barrier Reef and foreshores are protected.

**Theme: 2.0 Green and Sustainable (Natural and Built Environments)**

**Outcome: 2.1 Well managed biodiversity and conservation of natural assets**

Objective	Strategies	Lead Partners & Partners	Timeframe	Associated Strategies
2.1.1 <b>Ensure the protection and enhancement of our region's natural and biodiversity values</b>	<ul style="list-style-type: none"> <li>➢ Strengthen and fully utilize existing partnerships, strategies and plans</li> <li>➢ Facilitate a network of interest groups to increase community engagement in effectively protecting the regions terrestrial and aquatic natural assets</li> <li>➢ Increase control of:                             <ul style="list-style-type: none"> <li>✓ domestic animals</li> <li>✓ feral animals</li> <li>✓ weeds</li> </ul> </li> <li>➢ Continue implementing the Reef Guardian Council Action Plan</li> </ul>	CCRC, Terrain NRM, James Cook University (JCU), Traditional Owners, Johnstone River Community Garden Group, Wet Tropics Management Authority, EPA, DEEDI, Landcare, DERM, DIP, GBRMPA, NQ Banana Growers Cooperative Association Ltd, Innisfail Canegrowers Association, Tully Canegrowers Association, Growcom, Mission Beach Habitat Network, Community for Coastal and Community Conservation (C4)	Long	<ul style="list-style-type: none"> <li>▪ Sustaining the Wet Tropics (Terrain NRM Regional Plan)</li> <li>▪ FNQ2031</li> <li>▪ Johnstone Shire Council Planning Scheme</li> <li>▪ Cardwell Shire Council Planning Scheme</li> <li>▪ Tully Water Quality Improvement Plan</li> <li>▪ Mission Beach Habitat Network Action Plan</li> <li>▪ Reef Guardian Council Action Plan</li> <li>▪ New CCRC Planning Scheme</li> <li>▪ CCRC Natural Resource management strategy</li> <li>▪ CCRC Local Pest Management Plan</li> </ul>

<b>Outcome: 2.2 Cassowary Coast region is adapted to Local Climate Change</b>					
	<b>Objective</b>	<b>Strategies</b>	<b>Lead Partners &amp; Partners</b>	<b>Timeframe</b>	<b>Associated Strategies</b>
	<b>2.2.1 Mitigate impacts on coastal foreshores and wetlands and ensure that they are most able to resist the effects of climate change</b>	<ul style="list-style-type: none"> <li>➤ Support the implementation of Shoreline Erosion Management plans</li> <li>➤ Support implementation of the Reef Guardian Council program</li> <li>➤ Support the establishment of Cassowary Coast Care Group</li> <li>➤ Support all efforts to protect its coastal dunes through control of vehicles on beaches and vegetation management</li> </ul>	CCRC, Terrain NRM, Traditional Owners, Johnstone River Community Garden Group, Wet Tropics Management Authority, DEEDI, Landcare, GBRMPA, DERM, Local Recovery Advisory Group, Mission Beach Habitat Network, C4	Long	<ul style="list-style-type: none"> <li>▪ Cassowary Coast Regional Council Disaster Management Plan</li> <li>▪ 'Lessons from Larry Plan'</li> <li>▪ Climate Smart Adaption Action Plan 2007-2012</li> <li>▪ Shoreline erosion management plans</li> </ul>
	<b>2.2.2 Mitigate the effects of disasters on natural environment</b>	<ul style="list-style-type: none"> <li>➤ Ensure coordinated effort by all levels of government, non government and community entities in disaster management <ul style="list-style-type: none"> <li>✓ Provide disaster management information to the community</li> </ul> </li> <li>➤ Review and update "Lessons from Larry Plan" relevant to debris removal from streams</li> <li>➤ Protecting the foreshore by promoting the importance of vegetation buffers</li> <li>➤ Develop a strategy and MOU for environmentally friendly post natural disaster clean-up</li> </ul>			
	<b>2.2.3 Lead the community in the response to climate change response</b>	<ul style="list-style-type: none"> <li>➤ Implement and support Climate Change Action Plan 2007-2012</li> <li>➤ Develop a Community Action Plan addressing Climate Change</li> <li>➤ Conduct energy audit of Council facilities in order to improve efficiencies</li> <li>➤ Assist communities to adapt to the impacts of climate change</li> </ul>			

**Outcome: 2.3 All aquatic based ecosystems and the air in the Cassowary Coast Region are healthy**

	Objective	Strategies	Lead Partners & Partners	Timeframe	Associated Strategies
2.3.1	<b>Maintain and enhance our existing high water quality</b>	<ul style="list-style-type: none"> <li>➤ Undertake timely water infrastructure planning and continue to maintain our robust water supply infrastructure</li> <li>➤ Support the implementation of the Tully Water Quality Improvement Plan                             <ul style="list-style-type: none"> <li>✓ Support the further studies into water quality in the Tully basin</li> </ul> </li> <li>➤ Support the continuation of good river management through the stewardship of River Improvement Trusts</li> <li>➤ Promote the review of the quality of bore water in catchments across the region in relation to:                             <ul style="list-style-type: none"> <li>✓ Drinking water</li> <li>✓ Stock water</li> <li>✓ Irrigation</li> </ul> </li> <li>➤ Support active participation in the Reef Guardian Council Action Plan</li> <li>➤ Develop and implement water conservation programs</li> <li>➤ Work with partners to develop an incentive strategy to promote “Clean Air Industry”</li> <li>➤ Ensure proper planning measures are in place to provide for buffers between residential and industrial areas</li> </ul>	<p>CCRC, JCU, DET, Radiant Life College, VPG, Landcare, , Traditional Owners, Johnstone River Community Garden Group,                      Catholic Education, GBRMPA, NQ Banana Growers Cooperative Association Ltd, Innisfail Canegrowers Association, Tully Canegrowers Association, Growcom</p>	Medium to Long	<ul style="list-style-type: none"> <li>▪ CCRC Corporate Plan</li> <li>▪ CCRC Operational Plans</li> <li>▪ Tully Water Quality Improvement Plan</li> <li>▪ Reef Guardian Council Action Plan</li> <li>▪ River Trust Strategies</li> <li>▪ Refining water quality objectives in the Tully Basin through a community based approach (JCU)</li> </ul>
2.3.2	<b>Maintain and enhance our existing high air quality</b>	<ul style="list-style-type: none"> <li>➤ Work with partners to develop information material around best practice “Aerial Spraying” and backyard burning.</li> </ul>			

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<b>Outcome: 2.4 Cassowary Coast Region fosters and encourages local solutions for waste management</b>					
<b>Objective</b>		<b>Strategies</b>	<b>Lead Partners &amp; Partners</b>	<b>Timeframe</b>	<b>Associated Strategies</b>
2.4.1	<b>Develop sustainable Waste Management Practices</b>	<ul style="list-style-type: none"> <li>➤ Develop a new Waste Management Strategy</li> <li>➤ Investigate the economic viability of having recycling service</li> <li>➤ Develop and implement a waste minimisation education program for the community including primary school children</li> <li>➤ Establish a subsidized home compost program</li> <li>➤ Investigate a plastic bag and plastic water bottle society</li> <li>➤ Continue to support Clean Up Australia Day initiatives</li> </ul>	<b>CCRC</b> , Landcare, DET, Terrain NRM, Innisfail District Chamber of Commerce, Industry and Tourism Inc, Innisfail Lioness Club, Mission Beach and El Arish Rotary Club, , Johnstone River Community Garden Group, Private Enterprise (Waste management) <b>GBRMPA</b> , Tully Chamber of Commerce, Mission Beach Business and Tourism Inc, Darradgee Environmental Centre, Catholic Education	Long	<ul style="list-style-type: none"> <li>▪ Waste Management Strategy</li> </ul>
<b>Outcome: 2.5 Tropical climate smart built environments</b>					
<b>Objective</b>		<b>Strategies</b>	<b>Lead Partners &amp; Partners</b>	<b>Timeframe</b>	<b>Associated Strategies</b>
2.5.1	<b>Future construction and development is informed by sustainable principles</b>	<ul style="list-style-type: none"> <li>➤ Develop sustainability charter to measure and mitigate greenhouse emissions</li> <li>➤ Develop and implement 'Wet Tropics' style guides to advise industry and broader community including energy efficient solutions</li> <li>➤ Investigate all opportunities to develop an 'Eco -display Village' showcasing building design for the Wet Tropics</li> </ul>	<b>CCRC</b> , Department of Communities, Johnstone River Community Garden Group <b>DIP</b> , Building Services Authority, Queensland Master Builders Association, QBDA	Medium to Long	<ul style="list-style-type: none"> <li>▪ CCRC Planning Scheme</li> </ul>
2.5.2	<b>Secure funding to develop Streetscape Master Plans for key streetscape locations across the region</b>	<ul style="list-style-type: none"> <li>➤ Promote living with the environment solutions for residential areas</li> </ul>			

# Social and Cultural Wellbeing

In 2020 Cassowary Coast region is a healthy, active and connected community. Our vibrant, resilient people have a strong community spirit and are supported by a variety of services, programs, organisations and facilities; our values of caring and respect extend to people of all ages, cultures, abilities and needs.

- ✓ Our community has inclusive facilities, services and networks which maximise our potential to develop and enhance our wellbeing
- ✓ A community where housing options meet different needs
- ✓ A community that respects, values and encourages our older citizens to become active members of our community; our mentors and teachers
- ✓ A safe community
- ✓ A healthy community where physical, mental and spiritual wellbeing is promoted and supported by a range of organisations and high quality health care facilities
- ✓ A community that nurtures creativity, builds connections and has a strong sense of identity
- ✓ A well connected community

2020



**Our aspirations....**

In 2020 Cassowary Coast Region is a healthy, active and connected community. Our vibrant, resilient people have a strong community spirit and are supported by a variety of services, programs, organisations and facilities; our values of caring and respect extend to people of all ages, cultures, abilities and needs.

**Theme: 3.0 Community Wellbeing and Infrastructure**

**Outcome: 3.1 Our community has inclusive facilities, services and networks which maximise our potential to develop and enhance our wellbeing**

Objective	Strategies	Lead Partners & Partners	Timeframe	Associated Strategies
3.1.1 <b>Implement collaborative approaches to improve service delivery with the Region</b>	<ul style="list-style-type: none"> <li>➢ Develop an interagency Social Infrastructure Strategy for the Cassowary Coast Region</li> <li>➢ Identify trends and practices that fit with our community needs and aspirations                             <ul style="list-style-type: none"> <li>✓ Emphasis on prevention and early intervention</li> <li>✓ Emphasis on supporting service systems</li> </ul> </li> <li>➢ Support strategies for improved knowledge of services for both service deliverers and the community such as a subject based web-directory</li> </ul>	<b>CCRC</b> , Queensland Health, HGGW, Department of Communities, DET, Community Support Centre Innisfail, Tully Support Centre, St Johns Community Care, Traditional Owners, DEEDI, Innisfail Youth and Family Care, Blue Care Centrelink , Neato Employment Services, Endeavour Business Services, Cassowary Coast Employment, Advance Personal Management, Innisfail Inclusive Education Centre, WorkLink Employment, DEEWR, Youth Network, Warrina Innisfail, Migrant Settlement Services	Long	<ul style="list-style-type: none"> <li>▪ CCRC Corporate Plan</li> <li>▪ CCRC Operational Plans</li> <li>▪ Representative Structure and Priority Plan for the Indigenous Community in the Innisfail District - Babinda to Mission Beach</li> </ul>



Outcome: 3.2 A community where housing options meet different needs				
Objective	Strategies	Lead Partners & Partners	Timeframe	Associated Strategies
3.2.1 Ensure the community's housing needs are met	<p>Provide for a variety of housing options:</p> <ul style="list-style-type: none"> <li>➤ Social housing <ul style="list-style-type: none"> <li>✓ Updating current housing models</li> <li>✓ Creating new programs for specific needs e.g. furniture: boarding house, tenant support</li> <li>✓ Lobby for funding and recurring funding to run these programs</li> <li>✓ Re-establish rent to buy schemes</li> <li>✓ Develop a intersector Housing Advocacy group</li> </ul> </li> <li>➤ Affordable housing <ul style="list-style-type: none"> <li>✓ Ensure that the new Planning Scheme takes into consideration the housing needs of a range of socio economic groups.</li> <li>✓ Develop more options for accessible social housing</li> <li>✓ Consider how Affordable Smart Housing outcomes could be achieved in the CCR</li> </ul> </li> <li>➤ Crisis/ Emergency Housing <ul style="list-style-type: none"> <li>✓ Investigate the opportunity to increase crisis/emergency housing</li> <li>✓ Investigate opportunities to provide more emergency housing for Indigenous adults</li> <li>✓ Ensure crisis/emergency housing is gender and culturally appropriate</li> <li>✓ Increase community awareness of the need for crisis/emergency housing</li> <li>✓ Collaboratively utilize all areas of furniture donations and storage</li> </ul> </li> <li>➤ Healthy aging housing <ul style="list-style-type: none"> <li>✓ Ensure the location and design of housing for older people is conducive to positive health outcomes</li> <li>✓ Ensure that Local land use planning</li> </ul> </li> </ul>	<p><b>Department of Communities,</b> CCRC, Queensland Health, Tully Support Centre, Community Support Centre Innisfail, Innisfail Indigenous Women's Mental Health and Social, Emotional Wellbeing Corporation, St John's Community Care, Christian Outreach Centre, Traditional Owners, Endeavour Foundation Charles Street Residential, Community Housing Program, Disability Services Queensland, Johnstone River Community Garden Group, Innisfail Youth and Family Care, Wet Tropics Community Housing, Aboriginal Community Housing-Malabararra Midgja Housing and Welfare, Chjowai Housing Cooperative Society Limited, SPK Housing, Blue Care, Chjowai Home and Community Care, Innisfail District Flexi-Respite Association Inc, Tully Respite Centre, Warrina Innisfail, Cardwell Care Inc/Rockingham, Red Cross, St Vincent De Paul Society, Salvation Army, Seven Day Adventists Church</p>	Long	<ul style="list-style-type: none"> <li>▪ CCRC Corporate Plan</li> <li>▪ CCRC Operational Plans</li> <li>▪ One Social Housing Policy</li> <li>▪ Representative Structure and Priority Plan for the Indigenous Community in the Innisfail District - Babinda to Mission Beach</li> </ul>

considers the needs of the elderly

**Outcome: 3.3 A community that respects, values and encourages our older citizens to become active members of our community; our mentors and teachers.**

Objective	Strategies	Lead Partners & Partners	Timeframe	Associated Strategies
3.3.1 Provide a range of services and initiatives for older residents to live active lifestyles and improve their health and wellbeing.	<ul style="list-style-type: none"> <li>➤ Develop comprehensive strategy to meet the needs of the aging population</li> </ul>	<p><b>CCRC</b>, Department of Communities, Queensland Health, HGGW, Mamu Health Services Ltd, Far North Queensland Rural Division of General Practice, Community Support Centre Innisfail, Tully Support Centre, St John's Community Care, Christian Outreach Centre, Mission Beach Rotary Club, Innisfail Lioness Club, Mission Beach and El Arish Probus Club, Traditional Owners, Lioness Club of Tully, Inner Wheel, Meals on Wheels (Innisfail, Mission Beach, Tully, Cardwell), Warrina Innisfail, Rockingham Nursing Home, Blue Care, Innisfail District Flexi-Respite Association Inc, St Vincent De Paul Society, Salvation Army, ADRA</p>		<ul style="list-style-type: none"> <li>▪ CCRC Corporate Plan</li> <li>▪ CCRC Operational Plans</li> <li>▪ Cassowary Coast Lifestyle and Wellbeing profile 2009</li> <li>▪ Representative Structure and Priority Plan for the Indigenous Community in the Innisfail District - Babinda to Mission Beach</li> </ul>

**Outcome: 3.4 A safe community**

Objective	Strategies	Lead Partners & Partners	Timeframe	Associated Strategies
3.4.1 Promote community safety in times of disasters	<ul style="list-style-type: none"> <li>➤ Ensure coordinated efforts by all levels of government, non-government, community entities and individuals in disaster management</li> <li>➤ Investigate the opportunities for the coordination and management of spontaneous volunteers in the event of a natural disaster.</li> </ul>	<p><b>CCRC</b>, Department of Communities, Queensland Police Service, Emergency Management Queensland (EMQ), FNQ Volunteers, Service Clubs Queensland Health, Queensland Fire Service, Queensland Ambulance Service, State Emergency Service, Red Cross</p>		<ul style="list-style-type: none"> <li>▪ CCRC Disaster Management Plans</li> <li>▪ CCRC Corporate Plan</li> <li>▪ CCRC Operational Plans</li> </ul>

	3.4.2	<b>Promote pedestrian safety</b>	<ul style="list-style-type: none"> <li>➤ Audit the existing commonly used designated and non designated crossing for safety focusing on suitable lighting, signage and traffic calming devices</li> </ul>	<b>CCRC</b> , Department of Transport and Main Roads (TMR), Qld Police Service, Department of Communities		
	3.4.3	<b>Develop strategies to address transport related injuries in young adults</b>	<ul style="list-style-type: none"> <li>➤ Form a Key Stakeholders Forum to address the prevention of transport related injuries in young adults <ul style="list-style-type: none"> <li>✓ Lobbying to improve local road conditions, including signage, line marking and layout/planning</li> <li>✓ Education Programs for local youth to address road safety and safe driving practices, especially in relation to 'Distracted Drivers' and risk taking behaviours</li> </ul> </li> <li>➤ Seek funding for driver and bike awareness program to promote safe cycling</li> </ul>	<b>Queensland Health</b> , Department of Transport and Main Roads (TMR), CCRC, HGGW, FNQRDGP, Mamu Health Services Ltd, Queensland Police Service, DET, Tully Support Centre, Johnstone River Community Garden Group <b>PCYC</b> , <b>Youth Network</b> , <b>Catholic Education</b> , <b>Queensland Health</b> , <b>CCRC</b> Community Support Centre Innisfail, Tully Support Centre, DET, Johnstone River Community Garden Group, Radiant Life College <b>Catholic Education</b> , <b>PCYC</b> , <b>Workplace Health &amp; Safety</b> , <b>Youth Network</b> ,		
	3.4.4	<b>Promote Sun Safety</b>	<ul style="list-style-type: none"> <li>➤ Create and enhance environments that are supportive of sun safety</li> <li>➤ Advocate for shade creating with community planners and landscape architects</li> <li>➤ Implement the sun smart timetabling policy</li> <li>➤ Increase shade options in public areas e.g. planting of trees</li> </ul>	<b>Queensland Health</b> , St Johns Community Care, HGGW, CCRC, Department of Communities, Johnstone River Community Garden Group, <b>Blue Care</b> , <b>Warrina Innisfail</b> , <b>Service Groups</b>	Medium	
	3.4.5	<b>Develop strategies to address the incidence of injuries caused by falls in older adults</b>	<ul style="list-style-type: none"> <li>➤ Form the Key Stakeholder Forum for injury prevention in older adults</li> <li>➤ Implement multi-factorial approach as recommended by Best Practice Guidelines</li> <li>➤ Support current interventions that address Falls Prevention in older adults</li> <li>➤ Influence policy development to assist in implementation of falls prevention strategies</li> <li>➤ In partnership address safe mobility in public areas and thoroughfares</li> <li>➤ Promotion of 'Healthy Lifestyle Choices' in working age adults</li> </ul>	<b>CCRC</b> , Queensland Health, HGGW, Innisfail Indigenous Women's Mental Health and Social, Emotional Wellbeing Corporation, Queensland Police		

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	3.4.6	<b>Develop strategies to reinforce appropriate behaviour within and around a licensed premise</b>	<ul style="list-style-type: none"> <li>➤ Collaborate with relevant agencies to implement a harm minimisation approach to alcohol consumption in public areas <ul style="list-style-type: none"> <li>✓ Apply for funding to obtain surveillance cameras throughout the relevant CBD areas and around licensed premises</li> <li>✓ Provide education to the public about consequences of inappropriate behaviour related to alcohol</li> <li>✓ Develop and display policies for licensed premises to inform of a behaviour code</li> <li>✓ Promote the substance abuse rehabilitation services and programs</li> </ul> </li> </ul>	Service, Tully Support Centre, Community Support Centre Innisfail, DET, VPG, Radiant Life College, Traditional Owners, Innisfail Community Justice Group Aboriginal and Torres Strait Islander Inc, PCYC, Innisfail Youth and Family Care, Catholic Education		
	3.4.7	<b>Promote responsible drinking across the Region</b>	<ul style="list-style-type: none"> <li>➤ Coordinate local community response to influence behaviour change across the Region <ul style="list-style-type: none"> <li>✓ Investigate the existence and implementation of school Queensland Drug Education policy in relations to alcohol at school functions</li> <li>✓ Reduce local alcohol sponsorship at community events</li> <li>✓ Aim for alcohol free sporting events for under 18's</li> <li>✓ Lobby through local member of parliament changes liquor legislation aimed to reduce liquor consumption</li> <li>✓ Identify local marketing opportunities and link in with them</li> <li>✓ Safe environment for end of school celebrations</li> </ul> </li> </ul>			

Outcome: 3.5 A healthy community where physical, mental and spiritual wellbeing is promoted and supported by a range of organisations and high quality health care facilities.				
Objective	Strategies	Lead Partners & Partners	Timeframe	Associated Strategies
3.5.1 Create systems to achieve a well integrated community with strong social networks	<ul style="list-style-type: none"> <li>➤ Provide a social environment which builds confidence, resilience and skills</li> <li>➤ Facilitate linkages with a range of services to provide an integrated system of care</li> <li>➤ Support the operation of 'Our Place Wellness Centre'</li> <li>➤ Provide an environment for visiting services to provide integrated collaborative approaches to physical, mental and spiritual wellbeing.</li> <li>➤ Developing positive programs to reduce social isolation</li> </ul>	<p>Queensland Health, CCRC, Traditional Owners Innisfail Indigenous Women's Mental Health and Social, Emotional Wellbeing Corporation, HGGW, Queensland Police Service, Mamu Health Service Ltd, Community Support Centre Innisfail, Tully Support Centre, St Johns Community Care, Mission Beach Rotary Club, Innisfail Lioness Club, Lioness Club of Tully, Johnstone River Community Garden Group, Service Groups, Aftercare, Mental Fellowship Australia, Centre for Rural and Remote Mental Health Queensland, Australian Breastfeeding Association, Lifeline, Worklink Employment, Innisfail Youth and Family Care</p>	Short to Medium	<ul style="list-style-type: none"> <li>▪ Queensland Plan for Mental Health 2007-2017</li> <li>▪ Representative Structure and Priority Plan for the Indigenous Community in the Innisfail District - Babinda to Mission Beach</li> </ul>
3.5.2 Reduce Domestic Violence	<ul style="list-style-type: none"> <li>➤ Advocate for existing Domestic Violence services and programs</li> <li>➤ Explore opportunities for research funding to better understand intervention strategies to minimising the effects of domestic violence</li> </ul>	<p>Traditional Owners, Innisfail Indigenous Women's Mental Health and Social, Emotional Wellbeing Corporation, Department of Communities CCRC, Queensland Health, Mamu Health Services Ltd, Innisfail Youth and Family Care,</p>		
3.5.3 Reduce the impact of communicable diseases in the community	<ul style="list-style-type: none"> <li>➤ Mosquito communicated diseases <ul style="list-style-type: none"> <li>✓ In partnership, develop and promote key public health interventions</li> <li>✓ Support and promote individual and community responsibility through public awareness</li> <li>✓ Implement a community award</li> </ul> </li> </ul>	<p>CCRC, Queensland Health - Tropical Regional Services, Mamu Health Services Ltd, Far North Queensland Rural Division of General Practice</p>	Long	<ul style="list-style-type: none"> <li>▪ Public Health and Environment Plan</li> </ul>

		<p>system for recognition of vector control measures.</p> <ul style="list-style-type: none"> <li>➤ Vaccine preventable diseases <ul style="list-style-type: none"> <li>✓ Provide a coordinated approach to mass vaccination programs</li> </ul> </li> <li>➤ Blood borne viruses and injection related injury and disease <ul style="list-style-type: none"> <li>✓ Continue needle syringe program</li> <li>✓ Provide after hours needle dispensing machine</li> <li>✓ Increase availability of needle and syringe program and education for users in the Region through outreach services from Cairns</li> <li>✓ Continue to provide needle disposal service at identified public facilities</li> </ul> </li> </ul>			
<b>3.5.4</b>	<b>Improve food safety in the community</b>	<ul style="list-style-type: none"> <li>➤ Promote food safety to business and community <ul style="list-style-type: none"> <li>✓ Ensure food businesses are licensed and have regular compliance checks</li> <li>✓ Implement Better Informed Takeaways and Eateries (BITE) within the Region</li> </ul> </li> </ul>	<p><b>CCRC, Queensland Health</b>  Innisfail District Chamber of Commerce, Industry and Tourism Inc, Tully Chamber of Commerce, Cardwell Chamber of Commerce, Johnstone River Community Garden Group, <a href="#">Mission Beach Business and Tourism</a>, <a href="#">Tropical Coast Business Women's Network</a>, <a href="#">Innisfail Business Women's Network</a>,</p>	Medium to Long	<ul style="list-style-type: none"> <li>▪ CCRC Corporate Plan</li> <li>▪ CCRC Operational Plans</li> </ul>
<b>3.5.5</b>	<b>Promoting healthy lifestyles across the community</b>	<ul style="list-style-type: none"> <li>➤ In partnership, utilise a settings approach to implement Healthy Lifestyle programs across the Region: <ul style="list-style-type: none"> <li>✓ Schools</li> <li>✓ Child focused agencies</li> <li>✓ Workplaces</li> <li>✓ Agencies, community organisations, groups</li> <li>✓ Hospitals</li> <li>✓ GP surgeries etc.</li> </ul> </li> <li>➤ Advocate towards breastfeeding friendly environments across the district</li> <li>➤ Develop strategies to engage more men in healthy lifestyles</li> </ul>	<p><b>HGGW</b>, Traditional Owners, DET, Queensland Health, Mamu Health Services Ltd, CCRC, Community Support Centre Innisfail, Tully Support Centre, Department of Communities, FNQRDGP , Innisfail District Chamber of Commerce, Industry and Tourism Inc, Johnstone River Community Garden Group, Cardwell Chamber of Commerce, <a href="#">Tully Chamber of Commerce</a>, <a href="#">Mission Beach Business and Tourism</a>, <a href="#">Catholic Education</a>, <a href="#">Service clubs</a>, <a href="#">Child</a></p>	Medium to Long	<ul style="list-style-type: none"> <li>▪ Health Promoting School Framework</li> <li>▪ World Health Organisation</li> </ul>



	3.5.6	<b>Increase participation in physical activity across the district</b>	<ul style="list-style-type: none"> <li>➤ Support and promote continuation and growth of current physical activity programs</li> </ul>	<p>Care services, Australian Breastfeeding Association</p> <p><b>HGGW</b>, Queensland Health – Tropical Regional Services, CCRC, Tully Support Centre, Community Support Centre Innisfail, Innisfail District Chamber of Commerce, Industry and Tourism Inc, Cardwell Chamber of Commerce, Johnstone River Community Garden Group, DET, Radiant Life College, Traditional Owners, Catholic Education, Innisfail Youth and Family Care, Tully Chamber of Commerce, Mission Beach Tourism and Business, Tropical Coast Business Women's Network, Innisfail Business Women's Network, PCYC, Bicycle Users Group</p>		
	3.5.7	<b>Increase level of smoking prevention education</b>	<ul style="list-style-type: none"> <li>➤ Identify and promote best practice Smoking cessation education programs to support national policy direction</li> </ul>	<p><b>Queensland Health</b>, HGGW, Far North Queensland Rural Division of General Practice, Mamu Health Services Limited, CCRC</p>	Medium to Long	
	3.5.8	<b>Build a healthy community through healthy eating initiatives</b>	<ul style="list-style-type: none"> <li>➤ Increase fruit and vegetable consumption by: <ul style="list-style-type: none"> <li>✓ Increase knowledge of and access to fruit and vegetables suited to our climate</li> <li>✓ Develop and implement a community garden on public land policy</li> <li>✓ Promote 'community gardens of the world concept'</li> <li>✓ Support local school edible garden projects</li> <li>✓ Develop and implement a local food and nutrition program focusing on growing and cooking with local produce</li> </ul> </li> <li>➤ Map and develop a database of key food champions and key local food projects in the Region</li> </ul>	<p><b>Queensland Health</b>, HGGW, Far North Queensland Rural Division of General Practice, Mamu Health Services Limited, CCRC, Terrain NRM, Johnstone River Community Garden Group, , Community Support Centre Innisfail, Tully Community Support Centre, DET, Radiant Life College, Traditional Owners, Growcom, DEEDI, Landcare, Catholic Education</p>	Long	

## Theme 4.0: Build Community Spirit and Belonging

### Outcome: 4.1 A community that nurtures creativity, builds connections and has a strong sense of identity

Objective	Strategies	Lead Partners & Partners	Timeframe	Associated Strategies
4.1.1 Support the development of spaces and places that contribute to a vibrant arts and cultural life in the region	<ul style="list-style-type: none"> <li>➤ Include all Tradition Owners first nation information and Indigenous Art in all public areas, recreational precincts and boardwalk</li> <li>➤ Support local artists, cultural workers and organisations in the delivery of high quality arts and cultural programs and activities                             <ul style="list-style-type: none"> <li>✓ Support and grow RADF program</li> </ul> </li> <li>➤ Review and formalise Draft Cultural Policy for CCRC</li> <li>➤ Investigate viable commercial alternative for a cinema</li> <li>➤ Create and support a network of existing and new movie groups</li> </ul>	<b>CCRC</b> , Department of Communities, Arts Queensland, Tully Support Centre, CRACA, Friends of the Con, Stratvell Film Society, Mission Beach Rotary Club, Innisfail Lioness Club, Innisfail District Chamber of Commerce, Industry and Tourism Inc, DET, Mission Beach and El Arish Probus Club, Radiant Life College, Traditional Owners, Mission Beach Game Fishing Club, Johnstone River Community Garden Group, Christian Outreach Centre, Lioness Club of Tully, Arts Nexus, Tully Chamber of Commerce, Mission Beach Business and Tourism, , PCYC, Innisfail Youth and Family Care, Catholic Education, Mission Beach Artists, Senior Citizens Club, Innisfail Rotary Club, Fitzgerald Rotary Club, Innisfail Lions, Apex, Tully Gumboot Festival Committee, Innisfail Business Women's Network, Tropical Coast Women's Network, Innisfail Tourist Information Centre, Tully Tourist Information Centre, Mission Beach Information Centre, Australian Sugar Museum,	Long	<ul style="list-style-type: none"> <li>▪ Representative Structure and Priority Plan for the Indigenous Community in the Innisfail District - Babinda to Mission Beach</li> <li>▪ CCRC Corporate Plan</li> <li>▪ CCRC Operational Plans</li> <li>▪ CCRC Cultural Policy</li> </ul>
4.1.2 Expand the perception of a 'new world' library	<ul style="list-style-type: none"> <li>➤ Provide innovative and creative Library services to meet the changing need of residents, community groups and agencies                             <ul style="list-style-type: none"> <li>✓ Cinema, coffee shop, art space, book shop</li> </ul> </li> </ul>			
4.1.3 Create a community that values its cultural diversity	<ul style="list-style-type: none"> <li>➤ Eliminate cultural and linguistic barriers to ensure equitable access to all community information, facilities and services</li> <li>➤ Educate the community, government and business, about the benefits of cultural inclusion</li> </ul>			
4.1.4 Create a unique foreshore atmosphere to attract local residents and tourists	<ul style="list-style-type: none"> <li>➤ Manage our natural foreshore assets and recreational facilities to enhance our tropical lifestyle</li> <li>➤ Continue to improve boat ramp facilities</li> <li>➤ Improve the foreshore 'scapes' by providing adequate BBQ's and appropriately designed picnic areas on</li> </ul>			

4.1.5	<b>Creatively plan for sport, recreation and open space</b>	<ul style="list-style-type: none"> <li>➤ the foreshores</li> <li>➤ Develop a Cassowary Coast Sport and Recreation and Open Space Strategy <ul style="list-style-type: none"> <li>✓ Seek funding to develop an electronic directory of recreational facilities and activities to promote participation</li> </ul> </li> </ul>			
<b>Theme 5.0: Getting Around the Tropics</b>					
<b>Outcome: 5.1 A well connected community</b>					
<b>Objective</b>		<b>Strategies</b>	<b>Lead Partners &amp; Partners</b>	<b>Timeframe</b>	<b>Associated Strategies</b>
5.1.1	<b>Connect communities within and around the Cassowary Coast Region</b>	<ul style="list-style-type: none"> <li>➤ In partnership, develop a Transport strategy for the Cassowary Coast Region to improve access to health, employment, education and tourism: <ul style="list-style-type: none"> <li>✓ Bus Audit</li> <li>✓ Bus coalition</li> <li>✓ Identify gap duplication and synergies</li> </ul> </li> <li>➤ Investigate more effective medical transport options</li> <li>➤ Address transport options for youth to sporting activities</li> <li>➤ Expand cycling and walking pathways throughout the Region <ul style="list-style-type: none"> <li>✓ Pedestrian/bike shared footbridge option for Tully</li> <li>✓ Address the bridge issue in Tully at Banyan Creek</li> </ul> </li> <li>➤ Create supportive environments for cyclists and walkers <ul style="list-style-type: none"> <li>✓ Plan end of trip facilities such as bike racks, showers, water stations</li> </ul> </li> <li>➤ Advocate rebuilding of the Jubilee Bridge is in line with the character of the local precinct</li> </ul>	<b>CCRC</b> , Queensland Health, Department of Transport and Main Roads (TMR), St Johns Community Care, Mamu Health Service Ltd, Innisfail District Chamber of Commerce, Industry and Tourism Inc, Cardwell Chamber of Commerce, Community Support Centre Innisfail, Tully Support Centre, Traditional Owners, Queensland Rail, Blue Care, Brothers Leagues Club, RSL Club, Calypso Bus Service, rans North Bus Service, State and Federal Members, Queensland Ambulance Service, Mission Beach Business and Tourism, Innisfail Business Women's Network, Tropical Coast Women's Network, Innisfail Tourist Information Centre, Tully Tourist Information Centre, Mission Beach Information Centre, Tully Chamber of Commerce, DEEDI	Long	<ul style="list-style-type: none"> <li>▪ CCRC Corporate Plan</li> <li>▪ CCRC Operational Plans</li> <li>▪ Principal Cycle Network Plan</li> <li>▪ Cycle and Pathways Strategy</li> </ul>
5.1.2	<b>Provide adequate and well signed parking bays</b>	<ul style="list-style-type: none"> <li>➤ Provide caravan 'friendly' parking spaces in CBD and in precincts and adjacent to the highways</li> <li>➤ Provide a supportive environment for people with a disability to easily park in the CBD</li> </ul>			

# Community Leadership

In 2020 Cassowary Coast region is lead through transparent and accountable democratic processes, where we work in strong partnerships, share resources and where residents participate in local decision making.

- ✓ A democratic and engaged community
- ✓ A well governed community with accountable and transparent leadership
- ✓ A community where we plan and make decisions in partnership
- ✓ A community where volunteering is thriving

2020



LIVEABLE CASSOWARY COAST WHOLE OF COMMUNITY PLAN 2020

**Our aspirations....**

**In 2020 Cassowary Coast Region is leading through transparent and accountable democratic processes, has strong partnerships and shares resources between the community and Council, encouraging residents participation in local decision making.**

**Theme 6.0: Leadership and Governance**

**Outcome: 6.1      A democratic and engaged community**

6.1.1	Objective	Strategies	Lead Partners & Partners	Timeframe	Associated Strategies
	Ensure effective Communication and Engagement between the community and CCRC	<ul style="list-style-type: none"> <li>➤ Provide regular reports to the community outlining achievements of this plan</li> <li>➤ Form an Indigenous Advisory Committee representative of all Traditional Owners in the Region to guide policy development</li> <li>➤ Investigate the formation of a Youth Advisory Committee to advise on all areas pertaining to youth</li> <li>➤ Build capacity of the community to effectively communicate with the Council by better understanding Council's role and protocols within legislated requirements</li> <li>➤ Build confidence in elected members by establishing and communicating clear expectations and guidelines</li> </ul>	<b>CCRC, Project Implementation Group (PIG),</b> Radiant Life College, DET, Community Support Centre Innisfail, Tully Support Centre, Traditional Owners, <b>Youth Network, Catholic Education, Tully Times, Innisfail Advocate, Cairns Post, 4KZ/Kool FM, ABC Far North, Win TV, Channel 7, Townsville Bulletin, Herbert River Express</b>	Long	

<b>Outcome: 6.2 A well governed community with accountable and transparent leadership</b>				
<b>Objective</b>	<b>Strategies</b>	<b>Lead Partners &amp; Partners</b>	<b>Timeframe</b>	<b>Associated Strategies</b>
<b>6.2.1 Council services are delivered efficiently and effectively meeting community expectations</b>	<ul style="list-style-type: none"> <li>➤ Continuous quality assurance strategies are in place</li> </ul>	<b>CCRC</b>		<ul style="list-style-type: none"> <li>▪ CCRC Corporate Plan</li> <li>▪ CCRC Operational Plans</li> </ul>
<b>Outcome: 6.3 A community where we plan and make decisions in partnership</b>				
<b>Objective</b>	<b>Strategies</b>	<b>Lead Partners &amp; Partners</b>	<b>Timeframe</b>	<b>Associated Strategies</b>
<b>6.3.1 Develop collaborative and sustainable partnerships across all sectors of the community to implement this plan</b>	<ul style="list-style-type: none"> <li>➤ Demonstrate commitment to implementing the Liveable Cassowary Coast Community Plan and reporting on progress to achieve plans aspirations</li> <li>➤ Partners endorse LCCCP and include their actions in their business plans</li> <li>➤ Establish a Program Advisory and Implementation group</li> <li>➤ Develop a Terms of Agreements for partners of LCCCP</li> <li>➤ Meet quarterly to develop and nurture the partnership</li> <li>➤ Encourage collaborative partnerships for joint grants writing</li> </ul>	<b>CCRC, HGGW</b> , All MOU Partners, All prospective stakeholders of LCCCP	Long	<ul style="list-style-type: none"> <li>▪ Representative Structure and Priority Plan for the Indigenous Community in the Innisfail District - Babinda to Mission Beach</li> </ul>
<b>6.3.2 Implement, Evaluate and Monitor the Liveable Cassowary Coast Whole of Community Plan 2020</b>	<ul style="list-style-type: none"> <li>➤ Continue to encourage commitment of lead agencies and key partners to implement the Liveable Cassowary Coast "Whole of Community" Plan 2020</li> <li>➤ Evaluate the effectiveness of partnerships by implementing continuous improvement practices</li> <li>➤ Analyse and evaluate internal conditions external data and key descriptive conditions</li> <li>➤ Consider emerging trends, issues and</li> </ul>	<b>CCRC, HGGW</b> , Queensland Health, Department of Communities, JCU, FNQ Volunteers, Traditional Owners, <b>DIP, Liquor Accord, Innisfail Youth and Family Care, DEEDI</b>		



		<p>new partnerships that affect the Local Government and the community</p> <ul style="list-style-type: none"> <li>➤ Research emerging issues with Universities and other agencies</li> </ul>			
<b>Outcome: 6.4 A community where volunteering is thriving</b>					
	<b>Objective</b>	<b>Strategies</b>	<b>Lead Partners &amp; Partners</b>	<b>Timeframe</b>	<b>Associated Strategies</b>
6.4.1	<b>Create a volunteering culture that promotes, values and recognises volunteers in the Region</b>	<ul style="list-style-type: none"> <li>➤ Recognise volunteers for their efforts by: <ul style="list-style-type: none"> <li>✓ Reintroducing the CCRC Volunteer of the Year Award at CCRC Australia Day Ceremony</li> <li>✓ Developing a volunteer card for registered volunteers</li> <li>✓ Organise activities during International Volunteer Day and National Volunteer Week in partnership with the corporate and community sector</li> </ul> </li> </ul>	<b>FNQ Volunteers, CCRC, Innisfail District Chamber of Commerce, Industry and Tourism Inc, Johnstone River Community Garden Group, Cardwell Chamber of Commerce, Tully Support Centre, Community Support Centre Innisfail, Traditional Owners, PCYC, Innisfail Business Women's Network, Tropical Coast Women's Network, Innisfail Youth and Family Care, Meals on Wheels(Innisfail, Mission Beach, Tully, Cardwell), Red Cross, Tully Chamber of Commerce</b>	Long	
6.4.2	<b>Promote volunteering activities</b>	<ul style="list-style-type: none"> <li>➤ Investigate opportunities for government and business sectors to develop volunteering infrastructure which encourages and recognises volunteering</li> <li>➤ Link with Volunteers Australia/FNQ Volunteers to inform prospective volunteers about volunteering opportunities in the region</li> </ul>			

# Acknowledgements

## Program Implementation Group Members

Cr Bill Shannon, Mayor, CCRC  
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Cassowary Coast Regional Council wishes to acknowledge the vision, passion and commitment of the community in creating this Plan.

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This Community Plan was researched, developed and written by Cassowary Coast Regional Council Community Planner Jacqueline Szafran and Healthier Great Green Way's Senior Health Promotion Officer Maya Smitran, in consultation with Dr Peter Davey, School of Environment Griffith University.

