

# Planning your workforce

Workforce planning can be successful without being complicated

The diversity of the Cassowary Coast Regional Council's industries and businesses require tailored approaches to address local workforce challenges and to grow, skill and retain our workforces.

Jobs Queensland has partnered with the Cassowary Coast Regional Council to provide a range of workforce planning data and resources available to help you develop workforce planning strategies and actions to access the skills and workforce you need. These resources are guided by the four stages of workforce planning.





## **Workforce Planning Connect**

Workforce Planning Connect provides a suite of user-friendly resources designed to support small and medium-sized businesses to undertake workforce planning, regardless of their knowledge and experience of the process.







## Region workforce planning guide

This guide is designed to help you develop a region workforce plan to achieve successful and sustainable outcomes for local communities and the region more broadly. Workforce planning and development is critical in shaping the future of a region's unique local workforce, and business and industry composition.





## Industry workforce planning guide

This guide is designed to help you develop an industry workforce plan that will provide an understanding of the current workforce, and what is required to be able to respond quickly and adapt to changes in economic conditions, disruption across supply chains and technological advances. An industry focused workforce plan can create a clear pathway forward to address longstanding challenges and leverage emerging opportunities.



## **Anticipating Future Skills**



The Anticipating Future Skills Series provides customised employment projections at region, industry, occupation and

qualification levels to help you understand Queensland's future skills needs. The data for the Cassowary Coast Regional Council is captured in the Cairns region profile. The Anticipating
Future Skills data
is unique in its
level of detail,
containing
projections for:

Cairns

Health Care and Social Assistance is both the fastest growing and largest employing industry



+9,920 additional workers since 2020-2021



Retail Trade and Accommodation and Food Services continue to be major employers.

Jobs Queensland also has regional, industry and occupational data tools available for those wishing to explore the data in more detail.









### **Workforce Planning microcredential**

Jobs Queensland has partnered with the University of the Sunshine Coast (UniSC) to provide Queensland business owners and managers with a free <u>Workforce Planning Course</u>.

Based on Jobs Queensland's <u>Workforce Planning</u>
<u>Connect</u> tools and resources, the 7-week short course is designed to help businesses fully understand their workforce and develop an agile, flexible workforce plan to respond to changes in the business environment.

#### **Industry Workforce Advisors**

An Industry Workforce Advisor can work with you to help you plan your workforce, find solutions to employment challenges, and connect with programs, incentives and funding opportunities.

Industry Workforce Advisors work directly with individual employers to identify workforce challenges, develop a workforce plan and suggest options to address the challenges. They can also connect them with available programs, including grants and initiatives.

The Cassowary Coast Regional Councill is one of 48 organisations who have joined the Small Business Friendly (SBF) Program to enhance the operating environment for small businesses. The program provides a framework, support and tools to help large organisations to realise their role in supporting small business.

The program has initiated Jobs Queensland's partnership with the Cassowary Coast Regional Council and aims to enhance the operating environment for small businesses, and provide the opportunities they need to thrive.











